## ADVERTISING & MARKETING

BAI

Association for Behavior Analysis International

ABAI

PHILOSOPHY CONFERENCE		A 550 W. Centre A Portage, MI 490 P: (269) 492-90 E: Exhibits@abainternational.
Coffee Break Sponsor (2 Available)	\$3,999	
Have your logo featured at the coffee break for attendees and in all adver the coffee break. *Want to sponsor both? Ask us about a discount!	tising regarding	Deadline: 09/09/24
CE Sign Sponsor (1 Available)	\$3,999	
Have your logo placed on CE sign in/out signage in front of the session r	oom.	Deadline: 09/09/24
Registration Desk Welcome Signage (1 Available)	\$899	
Have your logo placed on welcome signage located on the registration d	esks.	Deadline: 09/23/24
<b>Website Logo – CE Information Page</b> (1 Available) Have your logo featured on the ABAI website on the CE information and page for this event.	\$399 instructions	Deadline: 09/09/24
Website Ad – Event Welcome Page (3 Available)	\$899	
Have your advertisement featured on the ABAI event welcome page for	or this event.	Deadline: 09/09/24
Website Ad – Online Schedule (3 Available)	\$499	
Have your advertisement featured on the ABAI website on the event sche	edule pages.	Deadline: 09/09/24
<b>Mobile Event App – Rotating Banner</b> Feature your company with a rotating banner at the top of the mobile approtates with ABAI ad's and other approved companies.	<b>\$299</b> D. This banner	Deadline: 10/07/24
App Alert	<b>\$99/ea</b>	
Have a push notification sent out to attendees on the mobile app. (600 c	haracter limit.)	Deadline: 10/07/24
<b>Program Book Ad – Outside Back Cover</b> (1 Available) Showcase your company by advertising on the program book that provid scheduling and information on-site.	\$2,300 des all the event	Deadline: 09/09/24

<b>Program Book Ad – Inside Front Cover</b> (1 Available) \$1,225 Showcase your company by advertising on the program book that provides all the event scheduling and information on-site.	Deadline: 09/09/24
Program Book Ad – Inside Back Cover (1 Available) \$1,225	
Showcase your company by advertising on the program book that provides all the event scheduling and information on-site.	Deadline: 09/09/24
Program Book Ad – Full Page \$875	
Showcase your company by advertising on the program book that provides all the event	Deadline:
scheduling and information on-site.	09/09/24
Program Book Ad – Half Page \$595	
Showcase your company by advertising on the program book that provides all the event scheduling and information on-site.	Deadline: 09/09/24

## **Order Form**

Opportunity Name	Quantity	Price
	Total	

Name Organization Billing Address		Payment Method: Check (payable to "ABAI" in USD Charge □ MasterCard □ Visa □ AMX □ DISC	
J	State	Card Number	
Signature			

I acknowledge If final payments are not made by my organization by the deadline, ABAI retains the right to run thepayment information submitted here for the outstanding invoice(s).