

2024

PHILADELPHIA

50th Annual Convention

ABAI
 550 W. Centre Ave.
 Portage, MI 49024
 P: (269) 492-9310
 E: Exhibits@abainternational.org

Advertising & Marketing

Passport Square [Exhibitor Only]

\$545

Attract more visitors to your booth by participating in the Passport Prize Drawing organized by ABAI. Attendees will be motivated to stop by your booth to obtain a signature from you to enter the drawing. Simply be present at your booth during exhibit hours to participate.

Deadline:
 04/08/24

We're Hiring Sign [Exhibitor Only]

\$650

Are you looking for new employees? Highlight your exhibit booth with an additional "we're hiring" meter board at your booth. (Also check out our career fair!)

Deadline:
 04/08/24

Program Book Ad – Full Page

\$650

Showcase your company by advertising in the program book that provides all the event scheduling and information on-site.

Deadline:
 03/18/24

Program Book Ad – Half Page

\$450

Showcase your company by advertising in the program book that provides all the event scheduling and information on-site.

Deadline:
 03/18/24

Program Book Ad – Business Card Sized

\$250

Showcase your company by advertising in the program book that provides all the event scheduling and information on-site.

Deadline:
 03/18/24

Addendum Book Ad – Back Cover

\$3,000

Showcase your company by advertising on the addendum that provides all the event scheduling and information updates since the program was printed.

Deadline:
 04/08/24

Addendum Book Ad – Inside Front Cover

\$1,950

Showcase your company by advertising in the addendum that provides all the event scheduling and information updates since the program was printed.

Deadline:
 04/08/24

Addendum Book Ad – Inside Back Cover

\$1,950

Showcase your company by advertising in the addendum that provides all the event scheduling and information updates since the program was printed.

Deadline:
 04/08/24

Addendum Book Ad – Full Page**\$545**

Showcase your company by advertising in the addendum that provides all the event scheduling and information updates since the program was printed.

Deadline:
04/08/24

Addendum Book Ad – Half Page**\$350**

Showcase your company by advertising in the addendum that provides all the event scheduling and information updates since the program was printed.

Deadline:
04/08/24

Addendum Book Ad – Business Card Sized**\$200**

Showcase your company by advertising in the addendum that provides all the event scheduling and information updates since the program was printed.

Deadline:
04/08/24

Mobile Event App – Rotating Banner**\$2,500**

Feature your company with a rotating banner at the top of the mobile app. This banner rotates with ABAI ads and other approved companies. (MAXIMUM 8)

Deadline:
05/13/24

Hotel Keycards**\$7,359**

Market your organization by having your logo listed on the keycards issued at the headquarters hotel.

Deadline:
03/25/24

Tote Bags**\$15,000**

Sponsor the tote bags supplied to attendees at the registration desk. Have your logo featured on the side.

Deadline:
03/25/24

Bookstore Bags - Recyclable**\$6,000**

Advertise your organization on the bags used for merchandise at the ABAI Bookstore. These bags have the possibility to be used for multiple years based on bookstore sales.

Deadline:
03/25/24

Bookstore Bags - Reusable**\$16,000**

Advertise your organization on the bags used for merchandise at the ABAI Bookstore. These bags have the possibility to be used for multiple years based on bookstore sales.

Deadline:
03/25/24

CE sign-in and sign-out signage**\$12,000**

Have your organizations logo exclusively on all the continuing education scanning signs for attendees. Interested in a smaller bundle? Reach out!

Deadline:
04/08/24

Passport Co-Host**\$1,500**

Have your logo on the back of our prize passport! Handed out to every attendee, and a popular attraction. If you are exhibitor this will include a space inside of the passport for you to engage with attendees on-site.

Deadline:
04/08/24

Charging Station**\$1,200/each**

Feature your logo on the top center of a charging station for attendees. (2 Available)

Deadline:
04/08/24

Display Tower**\$2,500**

Have your advertisement or logo featured on a 8' tower within the convention center.

Deadline:
04/08/24

ABAI Social Co-Host

\$8,500

Open to all attendees. Offers great networking options. Includes verbal recognition, signage with logo, logo on a rotating flash on ABAI's website, and logo display in the plenary room's transitions slides.

Deadline:
04/08/24

International Reception Co-Host

\$11,500

All registrants are welcome to join us in celebrating the diversity of the field, followed by a short presentation about international development, then socialization hours. This event usually hosts around 700 attendees with a cash bar and hors d'oeuvres.

Deadline:
04/08/24

Website Banner – Online Schedule

\$499

Have your logo featured on the ABAI website on the event schedule pages.

Deadline:
04/08/24

Website Banner – Career Central

\$299

Have your logo featured on the ABAI Career Central webpage.

Deadline:
04/08/24

Lanyards

\$9,000

Sponsor the lanyards given to all attendees and have your logo featured in conjunction with ABAI.

Deadline:
03/18/24

Order Form

| Opportunity Name | Quantity | Price |
|------------------|----------|-------|
| | | |
| | | |
| | | |
| | | |
| Total | | |

Name _____
Organization _____
Billing Address _____
City _____ State _____
Zip Code _____ Country _____
Email _____

Payment Method:
☐ Check (payable to “ABAI” in USD
Charge ☐ MasterCard ☐ Visa ☐ AMX ☐ DISC
Card Number _____
Expiration Date _____ CCV Code _____

Signature _____